



AFFILIATE PROGRAM

Partner Guide

An AI trading coach that helps traders follow their rules and execute under pressure.

Share StillEdge with your audience and earn recurring commission.

THE AFFILIATE OPPORTUNITY

15-25%

Recurring affiliate commission

Your ongoing rate follows your tier and active referred subscribers.

First 30 days

15% commission + free Pro

Introductory terms for new affiliates entering Tier 1.

[View the tiers →](#)

Stillness is the edge.
stilledge.ai

For creators, educators
and trading communities

Overview of StillEdge

The full picture of you as a trader.

StillEdge brings AI coaching, trade and performance tracking, behavioral insights, portfolio financials, and biometrics into one connected platform.

For traders who want to understand their results and execute more consistently. It connects what happened in your account with how you traded, how you felt, and the patterns behind your decisions.

Trades & performance

Your journal connects trades, P&L, win rate, and session statistics. Pro adds live trade capture on supported platforms.

Behavior & patterns

Discipline scores, emotional check-ins, reflections, and pattern mapping show how you trade at your best and worst.

Financials & portfolio

Bankroll tracks balances, payouts, expenses, and progress across trading accounts, giving Atlas your financial context.

Biometrics & readiness PRO

Connect WHOOP to bring sleep and recovery into your coaching and understand how readiness relates to your trading.

Connected tools. A coach that evolves with you.

Atlas, your AI coach, combines your behavioral profile, trading activity, account context, and connected WHOOP data to personalize its guidance. Each completed session adds to an evolving profile, so its coaching becomes more personal as your history grows.

What makes StillEdge different

Personal from day one	A deep onboarding interview gives Atlas your rules, goals, and triggers before your first session.
More context over time	Sessions and reflections build on that foundation, helping Atlas recognize recurring patterns and changes in your behavior.
Support in the moment	Atlas coaches during live trading. On Pro, Guardian adds cooldowns that block selected platforms in Chrome.

[Explore StillEdge product features](#)

MENTOR MODE · PRO · BETA

A Clear View of the Traders You Teach.

Students can give you a read-only view of their trading performance, discipline scores, and behavioral patterns. You choose how to coach; they choose what to share.

For educators and trading communities, StillEdge connects what you teach with how students apply it between calls.

01 See the numbers and the behavior together

Review shared trade statistics, discipline breakdowns, and mapped patterns in one place. Understand both the result and the execution behind it.

02 Make each coaching conversation more specific

Use the student's shared sessions and reflections to identify what needs attention. Discuss actual decisions, recurring struggles, and signs of progress.

03 Stay connected between sessions

Keep your students on one roster, review the information they share, and leave feedback on a student's trading day. Shared notes appear in that student's journal.

Student invites you → You review → You coach

Students stay in control

Students choose what you can see and can change or revoke access at any time. Atlas conversations are shared only when a student explicitly shares an individual session.

Onboarding interviews, biometric data, and billing remain private.

Sharing is included with the student's Pro plan. Mentors need a StillEdge login.

[Explore Mentor Mode →](#)

Your affiliate benefits, by tier

Your ongoing commission and account benefits follow your active referred subscribers. Core and Pro customers count equally.

LEVEL	COMMISSION	HOW YOU QUALIFY
Referral	10%	Any StillEdge user. No application. Earn for 12 months per customer.
Affiliate · Tier 1	15%	Approved application, or 5 active subscribers as a Referral.
Affiliate · Tier 2	20%	10 active subscribers.
Affiliate · Tier 3	25%	30 active subscribers.

Your first 30 days as an affiliate: start at 15% commission with free Pro. Afterward, account benefits follow your tier. [How tiers work →](#)

What you get at each level

	REFERRAL	TIER 1	TIER 2	TIER 3
Tracking link and a custom code you choose	✓	✓	✓	✓
Real-time dashboard (clicks, subscribers, payouts)	✓	✓	✓	✓
Asset kit (swipe copy, talking points, logos)	·	✓	✓	✓
Personal onboarding check-in from Nick	·	✓	✓	✓
Your StillEdge account	Own sub	50% off Pro	Free Pro	Free Pro
Private partner channel with Nick	·	·	·	✓
Early access to new features	·	·	·	✓
Quarterly call with Nick	·	·	·	✓

Account benefits shown apply after introductory free Pro access ends.

For your audience: 50% off their first month on a monthly plan, after the 7-day trial. Then regular price. Annual plans and founders pricing are excluded.

We help affiliate partners with content ideas and strategy. There are **no posting quotas or content minimums** at any affiliate tier.

One number decides your tier

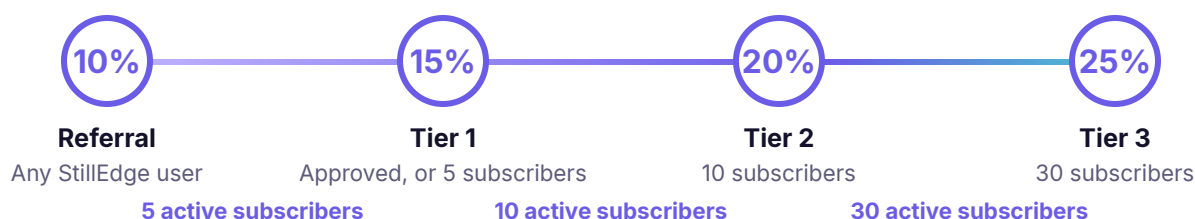
Your tier grows with your **active subscribers**: paying customers referred through your link or code. Core and Pro subscribers count equally.

An active subscriber is a customer who

- came to StillEdge through your link or your code,
- is currently subscribed to Core or Pro (both count the same),
- has made their first successful payment after the 7-day trial.

Subscribers count from their first payment, with no additional waiting period for tier qualification. A customer who cancels leaves your count the month they cancel.

Moving up



Tiers are evaluated on the **15th of every month** using your active count at the end of the previous month. Your new rate applies to your **entire book from the 15th forward**. Changes are not retroactive. The payout issued that day covers prior-month commissions at the rates in effect when those customer payments were collected.

Staying in a tier

Keep your active count at or above your tier's threshold, and follow the [program standards on page 6](#). That's the whole requirement. There are no posting quotas and no content minimums at any Affiliate tier.

Stepping down

If your count sits below your tier's threshold for **three consecutive months**, you move down one tier and your account perk adjusts with it. Tier 1 is the floor for approved affiliates. You'll always see it coming on your dashboard.

Your first 30 days

New affiliates entering Tier 1 start at **15% commission with free Pro for 30 days**. At day 30, your active subscriber count determines your tier: below 10, Tier 1 with 50% off Pro; at 10, Tier 2 with 20% and free Pro; at 30, Tier 3 with 25% and free Pro.

Starting as a Referral? Five active subscribers qualifies you for Tier 1 and its ongoing 50% discount on Pro. You can also apply to become an affiliate before reaching five.

Already paying when you reach Tier 2? Free Pro begins at your next billing cycle. If you step down after the grace period, your account benefit adjusts to the new tier.

How the money moves

Getting paid

- **Monthly, on the 15th**, for commission on payments collected in the prior month. No additional payout hold.
- **Commission on net revenue collected.** Both monthly and annual payments qualify; discounts reduce commission proportionally.
- **Recurring at Affiliate tiers** for as long as the customer stays subscribed. Referral commission runs 12 months per customer.
- **Chargebacks.** Reversed payments earn no commission. Commission already paid on a reversed payment is deducted from future commissions until fully recovered. No refunds; cancellation alone does not reverse earned commission.
- **\$200 minimum.** Balances below that roll forward until you cross it.
- **Payout method** is set up with you during onboarding.
- **Tax forms** before your first payout: W-9 (US) or W-8BEN (international). We issue a 1099 where required.

Attribution

- **60-day cookie, last click.** Someone clicks your link and subscribes within 60 days, they're yours.
- **Locked at signup.** Once a customer subscribes through you, they're yours for as long as they stay. Later clicks on someone else's link never move them.
- **Your code always wins.** A customer who enters your code at checkout is credited to you, cookie or not.
- **Your audience perk.** Your code gives your audience **50% off their first month** (\$49.50 Pro, \$24.50 Core), then regular price. It never stacks with founders pricing. Annual plans skip the discount, but your code still gets you the credit.
- **Existing customers** can't be referred. **Self-referrals** don't count and end your participation.

Standards that apply to everyone

Every referral and affiliate tier. These are the terms of staying in the program.

- 1 Use it before you promote it.**
At least one full live session with Atlas. Your audience can tell the difference.
- 2 No guaranteed results.**
Never promise profits, passed evaluations, or funded payouts. StillEdge is a coaching tool, not a signal service.
- 3 Say it's a partnership.**
A quick "affiliate link" or "I'm a StillEdge partner" in the post or caption. The FTC requires it for anyone earning from a link or code, and it protects you as much as us.
- 4 No direct competitors.**
While you're in the program, don't promote another AI behavioral-coaching product built for traders. Prop firms, education, and risk tools are fine. Not sure if something counts? Ask first.
- 5 Your words, your audience.**
No fabricated screenshots, fake testimonials, spam, coupon-site listings, or paid search on the StillEdge name.
- 6 Keep terms private.**
Your rate and deal specifics stay between us. Saying you're a StillEdge affiliate is fine.

Breaking a standard ends the relationship and forfeits unpaid commission. We always talk to you first.



Let's get to know your audience.

Start with a conversation about StillEdge, your community, and how we could work together. Nick personally connects with creators as they join the program.

START WITH A CONVERSATION

Book a consultation with Nick →

Learn more about StillEdge, ask questions, and discuss a personalized StillEdge partnership.

READY TO GET STARTED?

Apply to become an affiliate →

Nick reads every application personally. Expect a reply within 3 to 5 business days.

Questions? nick@stilledge.ai

[Visit StillEdge](#) · [Explore StillEdge product features](#)

Already a StillEdge user? Your referral code is available in the app. No application is needed for the 10% referral program.